

Local News Media Advisory:

July 29, 2011

**Alaska Airlines Announces Two New Daily Flights Between Boise and Seattle, and Spokane and Seattle Beginning Jan. 8, 2012**

Alaska Airlines is expanding its service between Boise and Seattle and between Spokane and Seattle, effective Jan. 8, 2012, with two more daily flights in each city pair.

"Alaska Airlines and Horizon Air have served Boise and Spokane for nearly three decades," said Andrew Harrison, Alaska Air Group's vice president of planning and revenue management. "We look forward to adding two daily roundtrip flights to help ensure these two anchor cities in the Northwest are well served and continue to offer travelers easy connections to the growing list of destinations we serve beyond our Seattle hub."

Below is a listing of the new flights:

<u>Flight</u>	<u>Frequency</u>	<u>Orig</u>	<u>Dest</u>	<u>Dept</u>	<u>Arrv</u>
AS 2655	Daily	Boise	Seattle	10:15 a.m.	10:55 a.m.
AS 2657	Daily	Boise	Seattle	7:30 p.m.	8:10 p.m.
AS 2654	Daily	Seattle	Boise	7:00 a.m.	9:25 a.m.
AS 2656	Daily	Seattle	Boise	4:30 p.m.	6:55 p.m.
AS 2651	Daily	Spokane	Seattle	9:00 a.m.	10:10 a.m.
AS 2653	Daily	Spokane	Seattle	7:00 p.m.	8:10 p.m.
AS 2650	Daily	Seattle	Spokane	7:30 a.m.	8:30 a.m.
AS 2652	Daily	Seattle	Spokane	5:30 p.m.	6:30 p.m.

The new flights are available for booking today at [alaskaair.com](http://alaskaair.com).

"We are delighted with the immediate response by Alaska Airlines to add these two new daily flights, filling a need for our community," said Lawrence J. Krauter, CEO/airport director, Spokane International Airport. "Our business customers especially will appreciate the well-timed departures and arrivals."

"The airport is very appreciative of its long-standing relationship with Alaska Air Group and is grateful it has recognized the need for increased capacity to Seattle, our most heavily

traveled market," said Richard McConnell, A.A.E., Boise airport director. "These two additional roundtrip flights are certain to be popular for both our residents and visitors, and will continue to make it quick and easy to connect Southwest Idaho with the Puget Sound area and points beyond."

For more information, email Marianne Lindsey, Alaska Airlines Media Relations, at [marianne.lindsey@alaskaair.com](mailto:marianne.lindsey@alaskaair.com) or call (206) 392-5101.

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