

Media Advisory

–Two Events –

STUDY FINDS AVIATION BIOFUEL PRODUCTION IS COMMERCIALY VIABLE IN PACIFIC NORTHWEST; CAN SERVE AS U.S. ROADMAP

Aviation, Government Leaders Discuss Economic, National Security and Environmental Benefits to Supporting Development of Aviation Biofuels Industry

SEATTLE & WASHINGTON, D.C. – Aviation leaders, along with key government officials, will call attention to a new study that examines the feasibility, challenges and opportunities for creating a commercially viable, sustainable aviation biofuels industry. The study was conducted by Sustainable Aviation Fuels Northwest (SAFN), a consortium of aviation leaders and researchers to promote biofuel development in the Pacific Northwest. SAFN members include: Alaska Airlines, Boeing, Portland International Airport, Seattle-Tacoma International Airport, Spokane International Airport and Washington State University.

A national **press conference** will be held **May 25 in Seattle, WA**, followed by a **briefing** for policymakers, key stakeholders and the media on **May 26 in Washington, D.C.** The Seattle event will offer conference call-in capabilities (more information below).

WHO: **Speakers (Seattle):** Boeing Vice President Billy Glover; Alaska Air CEO Bill Ayer; Chief of Staff for Washington State Governor Jay Manning; Port of Seattle Commission President Bill Bryant; among others.

Speakers (DC): Boeing Vice President Billy Glover; Alaska Airlines Vice President Keith Loveless; key political leaders; among others.

WHAT: **“Developing Domestic, Sustainable Biofuels for the Aviation Industry”**
May 25 – Press conference, including phone, dial-in access
May 26 – Capitol Hill policy, stakeholder and media briefing

WHEN: **Wednesday, May 25** – press conference & conference call
Location: Seattle-Tacoma International Airport, Conference Center, London Room; RSVP necessary for access
Time: 10 a.m. PT / 1 p.m. ET

Thursday, May 26 – policy/industry/media briefing
Location: Senate Visitors Center (SVC), Room 215; RSVP necessary for access
Time: 10:30 a.m. ET

WHY: It’s an environmental, economic and national security imperative that the aviation industry develops a sustainable supply of aviation biofuels.

Compared to ground transportation sectors and electricity generation, the aviation industry has fewer power alternatives. For at least the next 20-30 years, commercial and military airplanes will need liquid, high energy-density fuels with the same technical characteristics as petroleum-based fuels. The SAFN study makes specific recommendations, and details a clear pathway for how the Northwest can serve as a roadmap for a future, national biofuel production.

RSVP: *Please RSVP to Robert Gara for dial-in information, or to attend either event.*

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**DIRECTIONS
& PARKING
(Seattle):**

The conference center, London Room, is located on the south end of the ticketing level near the arrivals hall at Sea-Tac Airport. Go up the stairs behind the international ticket counters to the mezzanine level. The conference center is on the left.

Parking will be validated to all media that RSVP. Television media can park in the north media lot, and we please ask that print media use the main terminal garage. For additional details, please view the Airport Media Guide online at: www.portseattle.org/news/media-airport/index.shtml.

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