

# Horizon Air

## NEWS

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### **Travelers Taking Horizon Air's SEA-PDX Shuttle To Avoid Soggy I-5 Slog**

SEATTLE – Travelers facing treacherous driving conditions and lane closures along Interstate 5 between Seattle and Portland are increasingly choosing to avoid it altogether – by soaring above it all on Horizon Air.

Horizon operates Shuttle flights every half hour between Seattle and Portland every business day, and the airline recently increased capacity by adding larger planes on many of the flights. And in what is proving to be lucky timing for weather-weary motorists, Horizon also recently cut its lowest unrestricted "walk-up" fare by 40 percent to \$99\* each way for all seats on the Shuttle.

"When the rains and the flooding hit, many Shuttle flights filled up fast," said Dan Russo, Horizon's director of marketing. "To meet the surge in demand, today we upsized an additional four flights from our 37-seat Q200 turboprops to our 70-seat CRJ-700 jets for four roundtrips on the route. This is making more seats available – and all of them at the new lower price. All it takes is a quick visit to [horizonair.com](http://horizonair.com) for travelers to reserve their seats."

Horizon's security screening Express Lines (available in both Portland and Seattle) make the trip even faster by giving Shuttle passengers the ability to bypass the long lines to TSA checkpoints and waste no time in arriving at the gate.

Horizon recently launched an offbeat advertising campaign, dubbed "[The Slog](#)," that has generated buzz through its tongue-in-cheek chronicling of the struggles faced by those choosing to drive between Portland and Seattle. "This flooding has outdone anything we thought up for The Slog," said Russo.

For those who need ground transportation once they reach Portland, Russo suggests travelers consider [Tri-Met](#)'s MAX light rail system, which conveniently connects Portland International Airport with downtown Portland and other popular Portland destinations. At Seattle-Tacoma International Airport, a variety of [ground transportation](#) options are available, including public buses and Airporter shuttles.

Named 2007 Regional Airline of the Year by Air Transport World magazine, Horizon serves 48 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. Together, Horizon Air and Alaska Airlines serve 92 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE:ALK).

\*Fare shown is for tickets purchased online. A ticket purchased at a Horizon Air or Alaska Airlines airport location or through one of our reservations call centers will cost \$10 more per person. Fare shown does not include the following government-imposed taxes and fees charged on a per-person basis: airport passenger facility charges of up to \$4.50, federal segment tax of \$3.40 per segment (take-off and landing), and U.S. security fee of \$2.50 per enplanement. Taxes and fees are based on one-way travel and will be up double if traveling roundtrip.

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